

WEB SITE PRIVACY POLICY

Exoxemis, Inc. ("Exoxemis") created this Web Site Privacy Policy ("Privacy Policy" or "Policy") in order to ensure the confidence of visitors to our Web site, and to demonstrate our commitment to fair information practices and the protection of privacy. This Privacy Policy sets out the way in which Exoxemis uses, manages and protects your personal information. Use of this Web site and its contents signifies agreement with all terms of this Policy. Please do not use the Web site if you disagree with any part of this Privacy Policy.

1. Types of Information Collected

a. *Traffic Data.* Exoxemis automatically tracks and collects the following information when you visit our Web site, including your: (i) IP address; (ii) domain server; (iii) type of computer; and (iv) type of web browser (collectively "Traffic Data"). Traffic Data is anonymous information that does not personally identify you but is helpful for marketing purposes or for improving your experience on the Web site.

b. *Cookies.* Cookies are small pieces of information that are stored on your computer's hard drive. A cookie helps the Web site to recognize you when you revisit the site, and to co-ordinate your access to different pages on the Web site. Exoxemis uses cookies to customize content specific to your interests, to ensure that you do not see the same advertisement repeatedly, and to store your password so you do not have to re-enter it each time you visit the Web site. With most Internet browsers, you can erase cookies from your hard drive, block all cookies, or receive a warning before a cookie is stored. If you want to do this, refer to your browser instructions to learn more.

c. *Personal Information.* In order for you to access certain information, premium services and to purchase products that we offer via the Web site, Exoxemis may require you to provide information that personally identifies you ("Personal Information"). Personal Information may include: (i) Contact Data (such as your name, mailing and e-mail addresses); (ii) Financial Data (such as your account or credit card number); and (iii) Demographic Data (such as your zip code, age and income). If you communicate with us by e-mail, post messages to any of our chat groups, bulletin boards or forums, or otherwise complete online forms, surveys or contest entries, any information provided in such communication may be collected as Personal Information.

d. *Over Age 13.* By providing Personal Information to Exoxemis, you warrant that you are over the age of 13. The Web site is not intended for use by persons under the age of 13, and Exoxemis does not knowingly collect Personal Information from persons under the age of 13.

2. Use of Information Collected

We use Contact Data to send you information about our company or our products or services, or promotional material from some of our partners, or to contact you when necessary. We use your Financial Data to verify your qualifications for certain products or services and to bill you for products and services. We use your Demographic Data to customize and tailor your experience on the Web site, displaying content that we think you might be interested in and according to your preferences.

3. Sharing of Personal Information

We share Demographic Data with advertisers and other third parties only on an aggregate basis. We may share Contact Data with other companies who may want to send you information about their products or services. If you do not want us to share your Contact Data with any third parties, please email us at businessdevelopment@exoxemis.com or select the "opt out" box on our online forms.

4. User Choice Regarding Collection, Use and Distribution of Personal Information

You may choose not to provide us with any Personal Information. In such an event, you can still access and use much of the Web site; however you will not be able to access and use those portions of the Web site that require your Personal Information. If you do not wish to receive information and promotional material from us or from some of our partners, you may select the appropriate "opt-out" option each time we ask you for Personal Information.

5. Confidentiality and Security of Personal Information

Except as otherwise provided in this Privacy Policy, we will keep your Personal Information private and will not share it with third parties, unless such disclosure is necessary to: (a) comply with a court order or other legal process; (b) protect our rights or property; or (c) enforce our Terms of Service. Your Personal Information is stored on secure servers that are not accessible by third parties. We provide you with the capability to transmit your Personal Information via secured and encrypted channels if you use a similarly equipped web browser.

6. User Ability to Access, Update and Correct Personal Information

In order to ensure that all of your Personal Information is correct and up-to-date, at any time you may visit your personal profile at <www._____. Through your personal profile you may: (a) review and update your Personal Information that we have already collected; (b) choose whether or not you wish us to send you information about our company, or promotional material from some of our partners; or (c) choose whether or not you wish us to share some of your Personal Information with third parties.

7. Other Limits to Your Privacy

The Site contains links to other Web sites. We are not responsible for the privacy practices or the content of such Web sites. We also make chat rooms, forums, message boards, and news groups available to you. Please understand that any information that is disclosed in these areas becomes public information. We have no control over its use and you should exercise caution when deciding to disclose your Personal Information.

8. Updates and Changes to Privacy Policy

We reserve the right, at any time and without notice, to add to, change, update or modify this Privacy Policy, simply by posting such change, update or modification on the Site. Any such change, update or modification will be effective immediately upon posting on the Site.